



MEDIA ALERT

(Insert organization's name) Hosts Pancake Breakfast Fundraiser to Benefit (insert charity name)

WHAT: (Insert organization's name) will be hosting a pancake breakfast benefiting (insert program the fundraiser will benefit). Attendees will enjoy light and fluffy buttermilk pancakes from [Krusteaz](#), coffee, tea and juice (insert any additional food) and (insert any additional event details – entertainment, raffles, etc). (Insert organization's name) is asking for a (insert dollar amount) donation at the door.

WHERE: (Insert address)

WHEN: (Insert event date & time)

VISUALS:

- (Insert town/city) community members coming together to support an important cause

INTERVIEWS:

- (Insert name and title of organization's chosen representative)
- (Insert names of any individuals who the fundraiser may benefit directly)

On Site Press Contacts:

(Insert on site contact name and mobile number)

###